

ID Exchange hosts the Open Banking - OpenX Webinar Event



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OPENX

Unlocking the value exchange
of CDR data

with the Product API by SISS

Australian banking data now available via digi.me

An invitation to the release of the SISS Data Services Open Banking PRD API - a hosted and managed Product Reference Data solution for banks and ADI data holders

We're excited about sharing our new cost-effective Product API with you.

Throughout COVID-19 the banking sector has been rightly focusing on their internal structures and servicing customers.

Our Federal Government is equally committed to launching Australian Open Banking regime. **On October 1 2020** it's the turn of tier 2 banks and ADIs to comply with CDR law and make their product data available to the market.

Far from being a burden, **this is an opportunity for tier 2 banks and ADIs** to emerge from lockdown with a fresh competitive edge as we have seen in Fintech in other markets in the world thanks to a human-centric use of data science.

SISS Data Services has created a **cost-effective Product API** to launch you into Open Banking quickly and securely reducing time to market and operational constraint. **They are already serving over 250,000 customers with the big four banks and we are ready to reach our first million.**

By viewing this critical webinar, you will find out how to:

1. **Quickly comply** with your CDR Open Banking obligations.
2. **Eliminate CDR Development costs** & avoid costly integration with core banking software.
3. **Level the playing field by aligning with the big banks** with a cost-effective turn-key Product Data API straight out of the box.
4. **Position your bank to thrive** in a post-CDR data-sharing economy.
5. **Navigate** your way between full-price offerings and no-lock-in-contracts.
6. **Choose** a future-proof platform as we expand data sources and APIs.
7. **Learn about personal data-sharing platforms** which enable new revenue streams via consumer-centric products and services.

Join us for this exclusive webinar

PANEL

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View now at | <https://idexchange.me/open-banking-api-and-apps/>

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our **FREE TOOL** for registered webinar viewers



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Email | info@idexchange.me

About your hosts

[SISS Data Services](#) is trusted by over 250,000 Australians

SISS Data Services Product Data API is an easy, plug-in Open Banking solution used by Australia's largest banks with a single REST API connection for FinTechs.

[ID Exchange](#)

ID Exchange focuses Privacy Enhancing Technologies with Consent Management [unified Opt Out and Opt In consent activation IP], Privacy Preserving Innovation and Digital Ethics. We are the exclusive A/NZ representative of digi.me.

[digi.me](#)

Create value exchanges, new products or hyper-personalised services via consumer-centric apps. Digi.me's platform makes it easy to access wider, richer, accurate and permissioned personal data with integrated security, privacy and consent management.

[DXC Technology](#)

To thrive in the complex and competitive financial market, financial services firms need products and services that work for 21st century customers. Scale and secure your digital efforts and deliver the financial services of tomorrow with DXC Technology's solutions and our robust partner ecosystem.